

Sketchbook Ideation Sheet

FDD UNIT 12 · DIGITAL COMMUNICATIONS

NAME _____

TODAY'S PROMPT _____

DATE _____

Divergent pass (10 min): fill as many of the 9 boxes below as you can with a different idea for today's prompt. Work fast, quantity over polish. Don't stop to judge an idea. Just get it down and move to the next box.

1	2	3
4	5	6
7	8	9

Convergent pass (2 min): circle the ONE idea above you'd most want to develop further, and write one sentence on why it's the strongest.