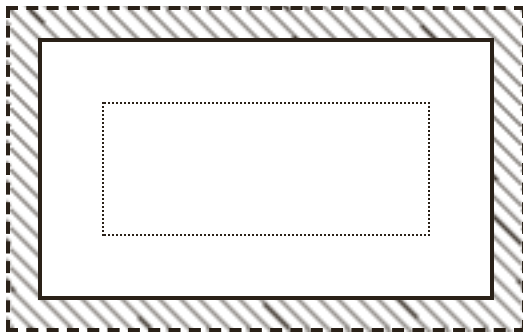


artboard • bleed • color • live area • pasteboard • trim

1. The **New Document** dialog asks for a preset category (Print, Web, Mobile, Film & Video, and more), size, units, orientation, and _____ mode (CMYK for print, RGB for screen).
2. An _____ is one page/canvas in your document, a single Illustrator file can hold multiple, which is perfect for a business card's front and back, or a set of related layouts.
3. The _____ is the gray work area surrounding your artboards, you can leave art there as scratch space, but it never prints or exports.



Label each zone below

☒ _____: extra artwork past the trim edge, so no white sliver shows up if the physical cut shifts slightly.

☐ _____: the actual final, physical edge of the printed piece (matches the artboard size).

☐ _____: the safe zone for text/important content, kept clear of the trim edge in case of small cutting shifts.

Discuss: Why would skipping bleed cause a problem on a printed business card, even though it looks perfectly fine on screen?