

NAME

DATE



For Screen

Format: PNG, JPG, or SVG.
Color mode: RGB. Resolution:
72–150 ppi is typical. SVG
scales infinitely since it stays
vector.



For Print

Format: PDF or EPS. Color
mode: CMYK. Resolution: at
least 300 ppi for any raster
content.



Asset Export Panel

Window > Asset Export. Collect
objects or artboards, then
batch-export them all at
multiple scales/formats in one
click.



Use Artboards

Export option that saves each
artboard as its own file, named
automatically, the standard way
to export a multi-artboard
document.

Wrong-export warning signs: RGB colors look dull when
printed; low-resolution raster art looks blurry at full size; a
screen graphic that needed transparency exports with a
solid white box instead.