

Copyright Decision Guide

NAME _____

DATE _____

For each scenario, name the specific concept that applies, then decide: safe to use commercially, needs more information, or not safe?

Decision word bank: needs more information • not safe • safe to use commercially

1. **A stock photo with a standard "royalty-free" license, used in a paid client flyer.** Concept: _____ Decision: _____
2. **A Creative Commons image marked "BY," used without crediting the photographer.** Concept: _____ Decision: _____
3. **An AI-generated illustration a client wants to trademark as their exclusive logo.** Concept: _____ Decision: _____
4. **A 3-second clip of a copyrighted song used as background music in a monetized video.** Concept: _____ Decision: _____

Riskiest scenario: which one above is riskiest specifically for commercial use, and why?
