

Asset Management Reference

ADD 8.4 · APPLICATIONS OF DIGITAL DESIGN

NAME

DATE

bins • consolidate and transcode • labeling • naming convention • offline media • relinking



Bins

Folders in the Project panel that organize footage, audio, and graphics.



Labeling clips

Color-code by type: all B-roll one color, all interviews another.



Relinking

Point Premiere back to a moved or renamed clip's real location.



Collect & consolidate

Gather only used clips, convert to one standard format for archiving.

If you can't find a specific clip in your own project within 30 seconds, neither can anyone you hand it to.