

Releases, Rights & Budget Reference

NAME

DATE

contingency • line item • location release • public domain • royalty-free • synchronization rights • talent release



Talent release
Required for every on-camera performer, even a friend doing a favor.



Location release
Required for private property; sometimes required for public spaces.



Music rights
Royalty-free, public domain, or a cleared synchronization right. Never assume.



Contingency
~10% of total budget, set aside for the unexpected.

LINE ITEM	EST. COST	NOTES
Gear rental		
Locations		
Talent/catering		
Music licensing		
Contingency (~10%)		